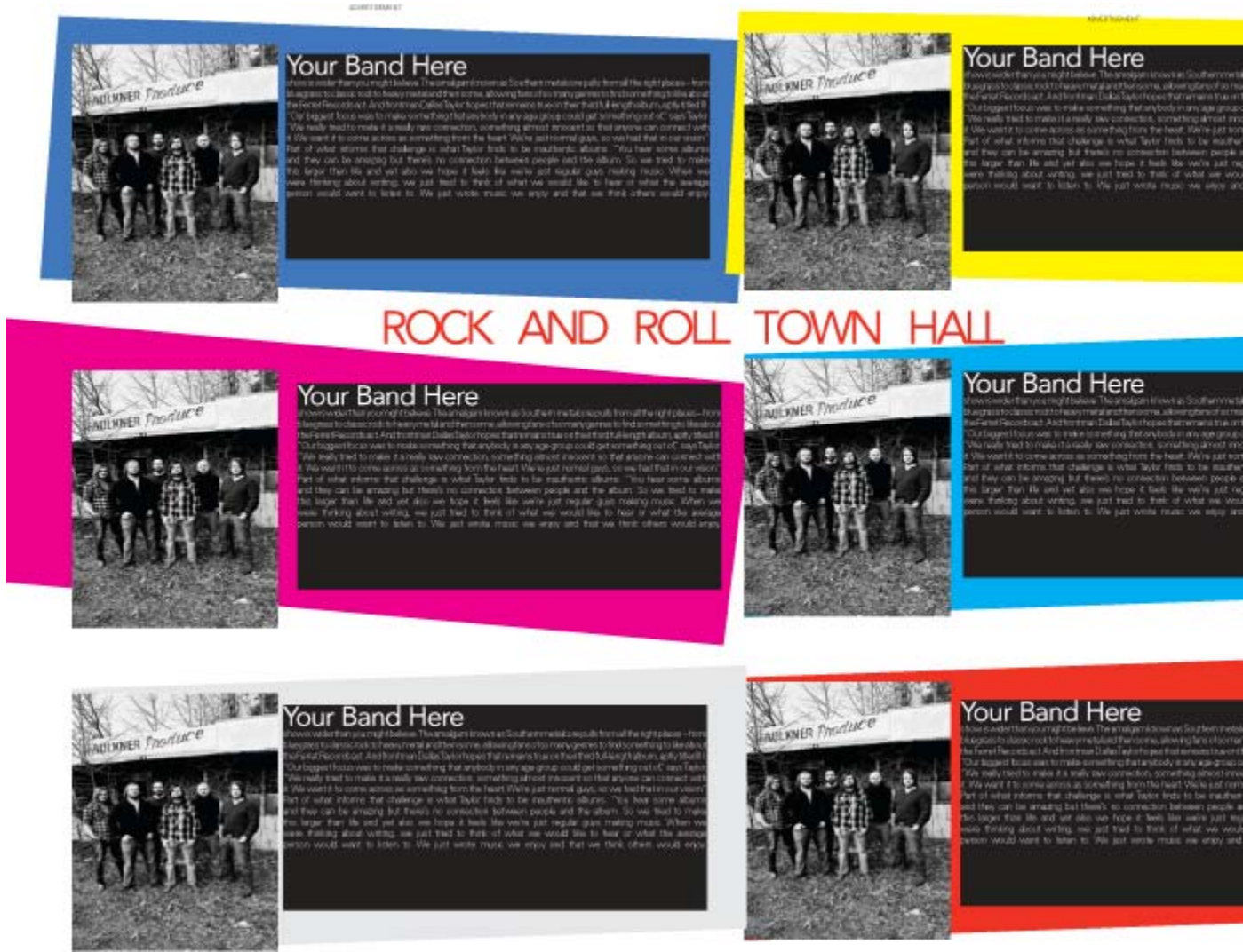


We have a brand new section, which was created with independent artists in mind, but is actually wide open for any and all companies to participate in. Here is a rough-draft of the layout we have in mind.



**THE ROCK & ROLL TOWN HALL SECTION.** This is a place where a band, label or company can "tell their story." We have a spread section (which grows in page count when we get more than 5 per issue), where you can shine a spotlight on your band, your company, your product. We print the photo/image and text you supply. We run this section, which we call "advertorial" on one spread, and the ad you buy somewhere else in the magazine. You get the "advertorial" section as a bonus when you buy a half-page or quarter-page ad.

**"The Rock & Roll Town Hall" DETAILS:**

- each band fills out a standard questionnaire / interview form\*
- each band provides a large, high-resolution (300 dpi) photo or image\*\*
- each band is prominently displayed in a spread (2 pages facing each other) section  
(along with 4 other bands) called "The Rock & Roll Town Hall" with quotes\* + image\*\*
- this spread is duplicated on our online/digital issue as well, of course.
- each band is featured in that corresponding issue's website page ("The Rock & Roll Town Hall") with quotes\* + image\*\*  
(this will feature ALL of the band's questionnaire/interview answers, as opposed to the shorter/edited version in the print mag).
- each band buys an ad (a quarter-page B&W ad for \$340; or half-page B&W ad for \$464;  
or quarter-page color ad for \$705; or half-page color ad for \$851), which is located in a separate part of the magazine.

If you have any questions, please feel free to give me a shout.

**Doug Van Pelt**

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