



HM

THE HARD MUSIC MAGAZINE

**Marketing
Packages...**

Take your pick.

Here are some specials for you to take advantage of for the next (Sep/Oct) issue:

Full-Page Plus:

- 1 full-page color ad (print) - (1243)
- 1 full-page color ad (online) - (1243)
- 1 month banner ad - (249)
- 1 dedicated/html email blast - (499)
- 1 twitter promotion - (59)
- 1 feature on website - (0)

Total Price = \$1240

w/Podcast mini-feature (250) = \$1450

Half-Page Plus:

- 1 half-page color ad (print) - (851)
- 1 half-page color ad (online) - (851)
- 1 month banner ad - (249)
- 1 dedicated/html email blast - (499)
- 1 twitter promotion - (59)
- 1 feature on website - (0)

Total Price = \$850

w/Podcast mini-feature (250) = \$999

Indie Budget Plus:

1 quarter-page color ad (print) - (705)

1 full-page color ad (online) - (1243)

1 month banner ad - (249)

1 dedicated/html email blast - (499)

1 twitter promotion - (59)

1 feature on website - (0)

1 Podcast mention - (75)

Total Price = \$499

Two-Page Spread Plus:

1 two-page spread color ad (print) - (2716)

1 two-page color ad (online) - (2716)

2 month banner ad - (498)

1 dedicated/html email blast - (499)

1 e-newsletter/text email - (499)

1 twitter promotion - (59)

1 feature on website - (0)

Total Price = \$2700

w/Podcast mini-feature (250) = \$2850

Rock and Roll Town Hall:

1 quarter-page to half-page b&w or color ad (print) - (340/464 or 705/851)

1 quarter-page to half-page b&w or color ad (online) - (340/464 or 705/851)

1 interview/article in special "R&R Town Hall" section (print) - (0)

1 interview/article in special "R&R Town Hall" section (online) - (0)

1 feature on website - (0)

Special Price = \$340 - quarter-page bw | \$705 qtr-pg color | \$464 half-pg bw | \$851 half-pg color

Our deadline for ad files is Wednesday, July 15.

Let me know if you have any other questions...

Doug Van Pelt

Editor

HM Magazine

est. 1985

512.989.7309

www.hmmag.com

PO Box 367

Hutto TX 78634

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