



While I think our advertising rates and opportunities are great, we are offering a special offer that makes them even more attractive. It's a "Buy Two Ads & Get One Free" deal that we are offering exclusively to indie artists, labels, and first-time advertisers.

If you'd like to advertise in HM over the next three issues (Sep/Oct, Nov/Dec and Jan/Feb), you will get that Jan/Feb ad for free! You have two options in how to pay for these as well: You can pay the full amount for Sep/Oct and Nov/Dec and then pay NOTHING for Jan/Feb; or you can pro-rate the ads and pay equal portions per issue.

**Our rates start as low as \$152.**

When pro-rated with this special,  
a full page color goes from 1243 down to 805.33;  
half-pg color from 851 to 552.66;  
full-pg b&w from 645 to 417.33;  
half-pg b&w from 464 to 300.66;  
and 1/8-pg color from 152 to 98.66.

Please give me a shout if I can help you any further.

Much respect,

**Doug Van Pelt**

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P.S. Check out: the HM Commercial Spots #1, #2 and #3 at [www.hmmaq.com/etc/](http://www.hmmaq.com/etc/) & follow me at <http://twitter.com/dooglar> or [www.facebook.com/HM.Magazine](http://www.facebook.com/HM.Magazine)