



HM MAGAZINE 2007 CALENDAR

We're very excited about the future, as 2007 looks to be a great year. We usually plan a good 3 months in advance of an issue, and we've enclosed the following calendar to give you an idea of where we're at during any given point of the coming year. I hope this information is helpful. Please let me know if there's any other assistance I can offer. We can't go without mentioning how we launched the HM Magazine Podcast in July and it's taken off. We hope for more amazing things with our new media in 2007 as well.

Jan/Feb '07 Issue #123

Editorial Planning: Sept 25 - Oct 4
Writers' Deadlines: Oct 24
Ad Space Closes: November 8
Ad Files Deadline: November 15
Materials Sent to Printer: November 17
Magazine Shipped: December 4
Street Date: December 15 - Subscribers
December 22 - Newsstands

Mar/Apr '07 Issue #124

Editorial Planning: Nov 27 - Dec 1
Writers' Deadlines: December 15
Ad Space Closes: January 10
Ad Files Deadline: January 17
Materials Sent to Printer: January 19
Magazine Shipped: February 5
Street Date: February 16 - Subscribers
February 23 - Newsstands

May/June '07 Issue #125

Cover/Theme: "GMA '07 Issue"
(w/ 5,000 Sampler CDs to subscriber & GMA convention copies)
Editorial Planning: Jan 22 - 26
Writers' Deadlines: February 9
Ad Space Closes: March 21
Ad Files Deadline: March 28
Materials Sent to Printer: March 30
Magazine Shipped: April 16
Street Date: April 20 - Subscribers
April 27 - Newsstands

Jul/Aug '07 Issue #126

Cover/Theme: "Summer Festival Issue"
Editorial Planning: April 2-6
Writers' Deadlines: April 20
Ad Space Closes: May 9
Ad Files Deadline: May 16
Materials Sent to Printer: May 18
Magazine Shipped: June 4
Street Date: June 15 - Subscribers
June 22 - Newsstands

Sep/Oct '07 Issue #127

Editorial Planning: May 21 - 25
Writers' Deadlines: June 8
Ad Space Closes: July 11
Ad Files Deadline: July 18
Materials Sent to Printer: July 20
Magazine Shipped: August 6
Street Date: August 17 - Subs
August 24 - Newsstands

Nov/Dec '07 Issue #128

Editorial Planning: July 23 - 27
Writers' Deadlines: August 10
Ad Space Closes: September 12
Ad Files Deadline: September 19
Materials Sent to Printer: September 21
Magazine Shipped: October 8
Street Date: October 19 - Subscribers
October 26 - Newsstands



For information on **editorial**,
email **Doug Van Pelt**
at **dvanpelt@hmmag.com**
and for information on **advertising/marketing**,
email **John Thompson**
at **jjt@gyroscopearts.com**